

elastik

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**SM MARKETING PLAN**

CREST 03.02.23

# content

**about crest creative campaign**

**01.**

**social media set-up**

**02.**

**media & copy**

**03.**

**keywords & hashtags**

**04.**

# 01. about

“This is not a door” is the creative slogan of the crest campaign. This campaign aims at raising awareness on how to react in the case of a terrorist attack. This is because the idea serves as the foundation and basis for the entire campaign, determining its direction, tone, and impact. Strong and impactful, the idea captures the attention of the target audience and effectively communicate the message, which is critical in this context. In the case of a terrorist attack, it is essential that individuals are informed and educated on the proper steps to take to ensure their safety and survival. The campaign highlights the importance of preparedness, quick thinking, and taking action. It can go a long way in spreading awareness and encouraging people to be proactive in such scenarios.

In addition, the well-crafted campaign can also help to dispel any myths and misconceptions about terrorist attacks, ensuring that individuals receive accurate information and guidance.

# 02. social media set-up

guidelines for paid ads

facebook - instagram - twitter - linkedin - youtube

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# facebook

1. Create a Facebook business page if you don't have one already.
2. Go to the Facebook Ads Manager.
3. Choose your campaign objective (e.g. increase website traffic, promote a product, etc.).
4. Set up your target audience (e.g. location, age, interests).
5. Choose your budget and schedule.
6. Create your ad (e.g. image, video, carousel).
7. Choose the placement of your ad (e.g. Facebook news feed, Instagram feed, etc.).
8. Review and submit your ad.

# instagram

1. Create an Instagram business account if you don't have one already.
2. Connect your Instagram account to your Facebook Ads Manager account.
3. Follow the same steps as above for Facebook.

# twitter

1. Create a Twitter account if you don't have one already.
2. Go to the Twitter Ads platform.
3. Choose your campaign objective (e.g. increase website visits, drive app installs, etc.).
4. Set up your target audience (e.g. location, interests, keywords).
5. Choose your budget and schedule.
6. Create your ad (e.g. promoted tweet, promoted account).
7. Review and submit your ad.

# linkedin

1. Create a LinkedIn account if you don't have one already.
2. Go to the LinkedIn Ads platform.
3. Choose your campaign objective (e.g. website visits, job applicants, etc.).
4. Set up your target audience (e.g. job title, company size, location).
5. Choose your budget and schedule.
6. Create your ad (e.g. sponsored content, sponsored InMail).
7. Review and submit your ad.

# google

1. Create a Google Ads account: Go to the Google Ads website and create a new account by providing your email address and creating a password.
2. Choose a campaign type: Select the type of campaign you want to create, such as search, display, video, or shopping.
3. Define your target audience: Set your targeting options, such as location, language, device, and demographics, to reach the right people with your ads.
4. Choose your budget: Decide how much you want to spend on your campaign and set a daily budget or a total budget for the duration of the campaign.
5. Create your ad: Write your ad copy and choose images or videos to showcase your product or service.
6. Link to YouTube: If you're creating a video campaign, you can link your Google Ads account to your YouTube channel. This will allow you to run video ads on YouTube and target users who watch your videos.
7. Launch your campaign: Once you've completed these steps, you can launch your campaign and start reaching your target audience with your ads.



# youtube

1. Create a YouTube account if you don't have one already.
2. Connect your YouTube account to your Google Ads account.
3. Choose your campaign objective (e.g. video views, website visits, etc.).
4. Set up your target audience (e.g. location, age, interests).
5. Choose your budget and schedule.
6. Create your ad (e.g. in-stream video, bumper video).
7. Choose your ad placement (e.g. YouTube search results, related videos, etc.).
8. Review and submit your ad.

# 03. media & copy

## belgium visuals EN -

Those are Belgium's main visuals for the crest campaign. They are created in three different languages: EN, FR & NL.

The main visual is a portrait format that can be shared on Digital out of home billboards.

Other formats are used for Social Media: Portraits & Square & Landscape

Folder Path:

Final Content > Creative > BE > Posters



**THIS IS NOT A DOOR.**  
 This is an emergency escape.  
 In the event of a terrorist attack, Use It.  
 Scan your surroundings.  
 Be prepared and learn how to react and protect yourself and others.

**ACT-CREST.EU**

**THIS IS NOT A SPORTSBAG.**  
 This is an unattended baggage.  
 Be aware of suspicious packages around you and stay away.  
 Scan your surroundings.  
 Be prepared and learn how to react and protect yourself and others.

**ACT-CREST.EU**

**THIS IS NOT A DOOR.**  
 This is an emergency escape.  
 In the event of a terrorist attack, Use It.  
 Scan your surroundings.  
 Be prepared and learn how to react and protect yourself and others.

**ACT-CREST.EU**

**THIS IS NOT A VAN.**  
 This is a potential threat.  
 Be aware of suspicious vehicles and get out of the way.  
 Scan your surroundings. Be prepared.  
 Learn how to react and protect yourself and others.

**ACT-CREST.EU**

# belgium visuals

## FR -



**CECI N'EST PAS UN POT.**  
C'est un bouclier.  
En cas d'attaque terroriste, cachez-vous derrière lui.  
Scrutez votre environnement.  
Soyez préparé, apprenez à réagir, à vous protéger et à protéger les autres.

**ACT-CREST.EU**

Funded by the European Union **CREST** Victim Support Europe

Ce projet a reçu un financement du programme de recherche et d'innovation Horizon 2020 de l'Union européenne dans le cadre de la convention de subvention n° 833464



**CECI N'EST PAS UNE PORTE.**  
C'est une sortie de secours.  
En cas d'attaque terroriste, utilisez-la.  
Scrutez votre environnement.  
Soyez préparé, apprenez à réagir, à vous protéger et à protéger les autres.

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**CECI N'EST PAS UN SAC DE SPORT.**  
Il s'agit d'un bagage non surveillé.  
Faites attention aux colis suspects autour de vous et restez à l'écart.  
Scrutez votre environnement.  
Soyez préparé, apprenez à réagir, à vous protéger et à protéger les autres.

**ACT-CREST.EU**

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# belgium visuals

## NL -





## DIT IS GEEN DEUR.

Dit is een nooduitgang.  
In het geval van een terroristische aanval, gebruik het.  
Scan je omgeving.  
Wees voorbereid en leer hoe te reageren en uzelf en anderen te beschermen.

ACT-CREST.EU

Funded by the European Union **CREST** Victim Support Europe

Dit project heeft financiering ontvangen van het Horizon 2020 onderzoeks- en innovatieprogramma van de Europese Unie onder subsidieovereenkomst nr. 833464



## DIT IS GEEN SPORTTAS.

Het is ongebeheerde bagage.  
Wees u bewust van verdachte pakjes om u heen en blijf weg.  
Scan uw omgeving.  
Wees voorbereid, leer te reageren, bescherm uzelf en anderen.

ACT-CREST.EU

Funded by the European Union **CREST** Victim Support Europe

Dit project heeft financiering ontvangen van het Horizon 2020 onderzoeks- en innovatieprogramma van de Europese Unie onder subsidieovereenkomst nr. 833464



## DIT IS GEEN BESTELWAGEN.

Dit is een mogelijke dreiging.  
Wees u bewust van verdachte voertuigen om u heen en blijf weg.  
Scan uw omgeving. Wees voorbereid.  
Leer hoe te reageren, bescherm Uzelf en anderen.

ACT-CREST.EU

Funded by the European Union **CREST** Victim Support Europe

Dit project heeft financiering ontvangen van het Horizon 2020 onderzoeks- en innovatieprogramma van de Europese Unie onder subsidieovereenkomst nr. 833464

# next

# portugal visuals

## EN -

Those are Portugal's main visuals for the crest campaign.  
They are created in two languages: EN & PT.  
The main visual is a portrait format that is shared on  
Digital out of home billboards.  
Other formats are used for Social Media: Portraits &  
Square.

Folder Path:  
FinalContent>Creative>PT>Posters



**THIS IS NOT A SIGN.**  
 This is an emergency escape.  
 In the event of a terrorist attack, Use It.  
 Scan your surroundings.  
 Be prepared and learn how to react and protect yourself and others.

**ACT-CREST.EU**

**THESE ARE NOT URBAN SEATS.**  
 This is a safety barrier.  
 In the event of a vehicle ramming attack, stay behind it.  
 Scan your surroundings.  
 Be prepared and learn how to react and protect yourself and others.

**ACT-CREST.EU**

**THIS IS NOT A SPORTSBAG.**  
 This is an unattended baggage.  
 Be aware of suspicious packages around you and stay away.  
 Scan your surroundings.  
 Be prepared and learn how to react and protect yourself and others.

**ACT-CREST.EU**

**THIS IS NOT A SPORTSBAG.**  
 This is an unattended baggage.  
 Be aware of suspicious packages around you and stay away.  
 Scan your surroundings.  
 Be prepared and learn how to react and protect yourself and others.

**ACT-CREST.EU**



**THIS IS NOT A TREE.**  
 This is a shield.  
 In the event of a terrorist attack, hide behind it.  
 Scan your surroundings.  
 Be prepared and learn how to react and protect yourself and others.

**ACT-CREST.EU**

**THIS IS NOT A VAN.**  
 This is a potential threat.  
 Be aware of suspicious vehicles and get out of the way.  
 Scan your surroundings. Be prepared.  
 Learn how to react and protect yourself and others.

**ACT-CREST.EU**

**THIS IS NOT A SPORTSBAG.**  
 This is an unattended baggage.  
 Be aware of suspicious packages around you and stay away.  
 Scan your surroundings.  
 Be prepared and learn how to react and protect yourself and others.

**ACT-CREST.EU**

**THIS IS NOT A SPORTSBAG.**  
 This is an unattended baggage.  
 Be aware of suspicious packages around you and stay away.  
 Scan your surroundings.  
 Be prepared and learn how to react and protect yourself and others.

**ACT-CREST.EU**

# portugal visuals PT -



**ISTO NÃO É UM SACO DE DESPORTO.**  
 Isto é um objeto pessoal abandonado. Esteja atento a objetos suspeitos à sua volta e mantenha-se distante. Esteja preparado, aprenda a reagir e a proteger-se. A si e aos outros.

**ACT-CREST.EU**

**ISTO NÃO É UMA ÁRVORE.**  
 Isto é um escudo protetor. Em caso de ataque terrorista, esconda-se atrás dele. Observe o ambiente à sua volta. Esteja preparado, aprenda a reagir e a proteger-se. A si e aos outros.

**ACT-CREST.EU**

**THIS IS NOT A VAN.**  
 This is a potential threat. Be aware of suspicious vehicles and get out of the way. Scan your surroundings. Be prepared. Learn how to react and protect yourself and others.

**ACT-CREST.EU**

**ISTO NÃO É UM SACO DE DESPORTO.**  
 Isto é um objeto pessoal abandonado. Esteja atento a objetos suspeitos à sua volta e mantenha-se distante. Esteja preparado, aprenda a reagir e a proteger-se. A si e aos outros.

**ACT-CREST.EU**



**ISTO NÃO É UM SACO DE DESPORTO.**  
 Isto é um objeto pessoal abandonado.  
 Esteja atento a objetos suspeitos à sua volta e mantenha-se distante.  
 Esteja preparado, aprenda a reagir e a proteger-se. A si e aos outros.

**ACT-CREST.EU**

Funded by the European Union   

Parceiros de Projeto:  

Em colaboração com: 

Este projeto recebeu financiamento do programa de pesquisa e inovação Horizon 2020 da União Europeia sob acordo de concessão nº 833464.

**next**

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# social media story/ portrait:

Use the main visual format for stories and vertical display sharing.

Folder Path:

[Final Content > Creative > PT > Posters](#)

&

[Final Content > Creative > BE > Posters](#)



# social media landscape:

Do Not include all the copywriting in the visual when publishing in 1,91 x 1 landscape:

Use the visual format of Landscape 1x1,91 and not the main portrait one.

Include full copywriting in captions, alongside hashtags and tag all the partners.

All texts in all languages are provided in this document below.

Folder Path:

[Final Content](#) > [Social Media](#) > [Landscape 1x1,91](#)

elastiklab  
Brussels, Belgium

**CECI N'EST PAS UN POT.**

Funded by the European Union CREST Victim Support Europe  
Ce projet a reçu un financement du programme de recherche et d'innovation Horizon 2020 de l'Union européenne dans le cadre de la convention de subvention n° 832464

[View Insights](#) [Boost post](#)

elastiklab C'est un bouclier.  
En cas d'attaque terroriste, cachez-vous derrière lui.  
Scrutez votre environnement.  
Soyez préparé, apprenez à réagir, à vous protéger et à protéger les autres.

Pour plus d'info:  
[act-crest.eu](http://act-crest.eu)

3 seconds ago · [See Translation](#)

# social media square:

Do Not include all the copywriting in the visual when publishing in 1 x 1 square:  
Use the visual format of Square 1x1 and not the main portrait one.  
Include full copywriting in captions, alongside hashtags and tag all the partners.

All texts in all languages are provided in the document below.

Folder Path:

[Final Content > Social Media > Square 1x1](#)

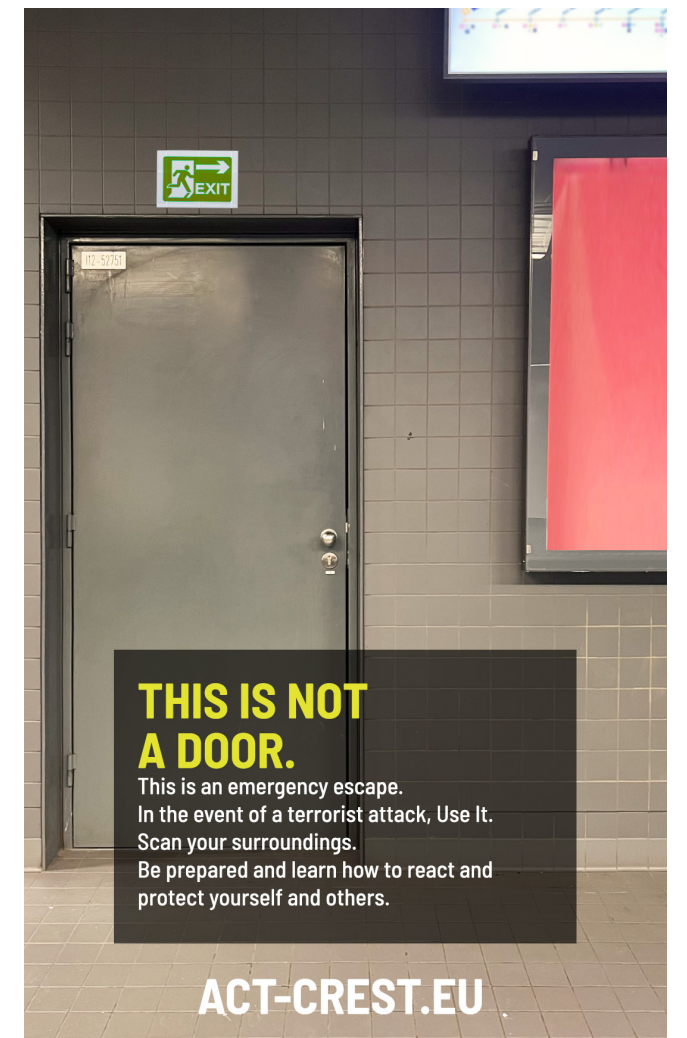
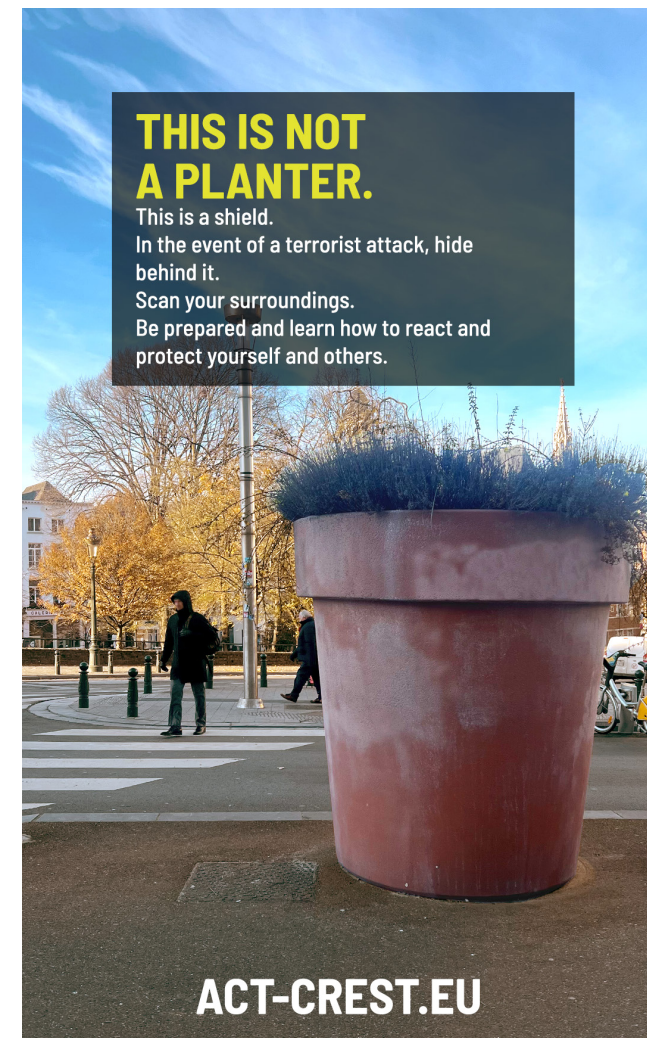


# preferred visuals BE:

Preferred visuals are the ones that should be prioritized during organic sharing. This is established based on reach testing and visuals efficiency.

These are the preferred ones for Belgium:

## portraits





# squares



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Funded by the European Union **CREST** **Victim Support Europe**  
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Funded by the European Union **CREST** **Victim Support Europe**  
Ce projet a reçu un financement du programme de recherche et d'innovation Horizon 2020 de l'Union européenne dans le cadre de la convention de subvention n° 833464

preference do not change from one language to another,  
preferred visuals BE applies to English, French & Dutch

# landscapes



Funded by the European Union CREST Victim Support Europe

Ce projet a reçu un financement du programme de recherche et d'innovation Horizon 2020 de l'Union européenne dans le cadre de la convention de subvention n° 853464



Funded by the European Union CREST Victim Support Europe

Ce projet a reçu un financement du programme de recherche et d'innovation Horizon 2020 de l'Union européenne dans le cadre de la convention de subvention n° 853464

preference do not change from one language to another,  
preferred visuals BE applies to English, French & Dutch

# preferred visuals PT:

Preferred visuals are the ones that should be prioritized during organic sharing. This is established based on reach testing and visuals efficiency.

These are the preferred ones for Portugal:

## portraits



# squares



preference do not change from one language to another, preferred visuals PT applies to English & Portuguese.

# landscapes



Funded by the European Union CREST  
Parceiros de Projecto: Victim Support Europe  
Em colaboração com: APAV

Este projeto recebeu financiamento do programa de pesquisa e inovação Horizon 2020 da União Europeia sob acordo de concessão nº 833464.



Funded by the European Union CREST  
Parceiros de Projecto: Victim Support Europe  
Em colaboração com: APAV

Este projeto recebeu financiamento do programa de pesquisa e inovação Horizon 2020 da União Europeia sob acordo de concessão nº 833464.



Funded by the European Union CREST  
Parceiros de Projecto: Victim Support Europe  
Em colaboração com: APAV

Este projeto recebeu financiamento do programa de pesquisa e inovação Horizon 2020 da União Europeia sob acordo de concessão nº 833464.



Funded by the European Union CREST  
Parceiros de Projecto: Victim Support Europe  
Em colaboração com: APAV

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preference do not change from one language to another,  
preferred visuals PT applies to English & Portuguese/

# videos

Horizontal Videos are to be shared as posts on all social media platforms, including: Youtube, Facebook, Instagram, Twitter & LinkedIn.

Vertical Videos are to be shared as stories on instagram and as shorts on youtube.

Portugal Videos include the mention of Location,  
Belgium Videos do not include any mention of Location.

Choose the adequate version based on your location, organization and board approvals.

current links:

French:

BE Vertical: <https://youtu.be/4VUdGpd37Eo>

BE Horizontal: <https://youtu.be/Qv7gkBUX1VE>

Dutch:

BE Vertical: <https://youtu.be/b4V1KcR8x6g>

BE Horizontal: <https://youtu.be/yL9Bn3MX6Bw>

Portuguese:

PT Vertical: <https://youtu.be/Gb11SiD54P4>

PT Horizontal: <https://youtu.be/mGa9K054vFA>

MP4 versions to be uploaded on your channels can be found under the paths:

[final content > creative > PT > Videos](#)

[final content > creative > BE > Videos](#)

# informative video

current link:

[https://youtu.be/bR2I3q795\\_A](https://youtu.be/bR2I3q795_A)

MP4 version to be uploaded on your channels under the path:

[Final Content > Animated Video](#)

The informative video is a tool that was developed to give directions on how to behave in a similar situation. Its goal is complimentary and helps support the campaign once conversion is reached through the creative visuals and videos.

The Voice-Over is only in English but subtitles in Dutch, French & Portuguese were developed and can be chosen to be displayed on youtube.

This video can also be shared organically on platforms, following the rules of [Horizontal Videos](#).

# copywriting

## belgium

### 01. this is not a planter

## EN

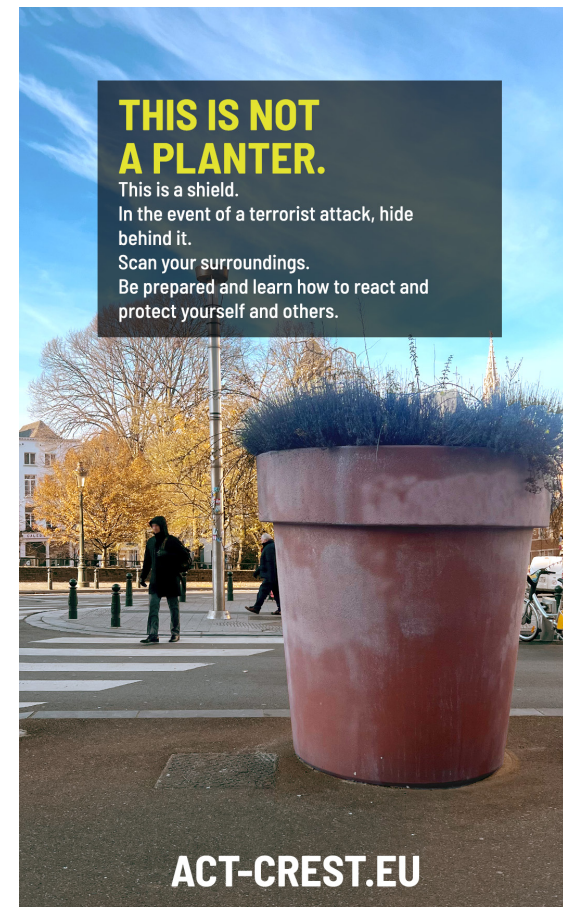
THIS IS NOT A PLANTER.

This is a shield.

In the event of a terrorist attack, hide behind it.

Scan your surroundings.

Be prepared and learn how to react and protect yourself and others.



## FR

CECI N'EST PAS UN POT.

C'est un bouclier.

En cas d'attaque terroriste, cachez-vous derrière lui.

Scrutez votre environnement.

Soyez préparé, apprenez à réagir, à vous protéger et à protéger les autres.

## NL

DIT IS GEEN PLANTENBAK.

Dit is een schild.

In het geval van een terroristische aanval, verberg uzelf achter het schild.

Scan uw omgeving.

Wees voorbereid en leer hoe te reageren en uzelf en anderen te beschermen.



02 & 04. this is not a door

EN

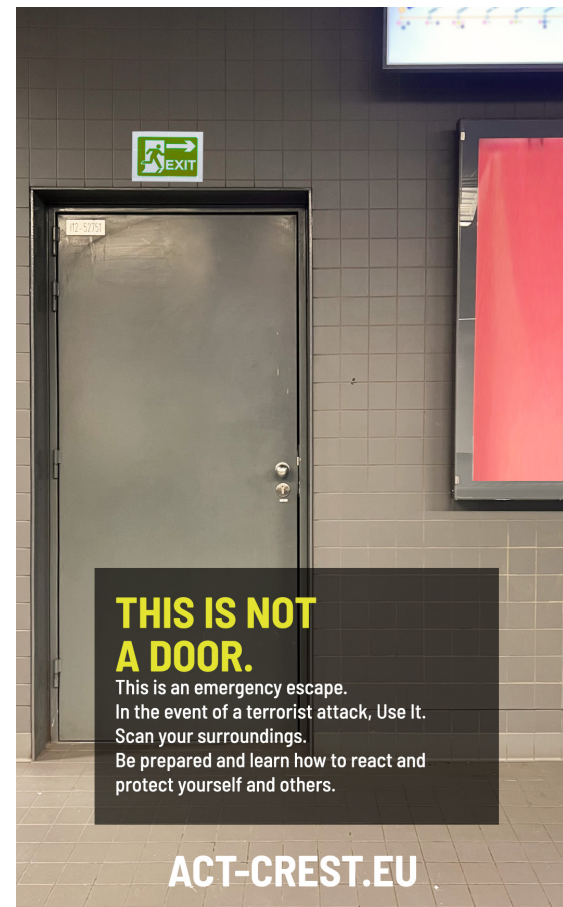
THIS IS NOT A DOOR.

This is an emergency escape.

In the event of a terrorist attack, Use It.

Scan your surroundings.

Be prepared and learn how to react and protect yourself and others.



FR

CECI N'EST PAS UNE PORTE.

C'est une sortie de secours.

En cas d'attaque terroriste, utilisez-la.

Scrutez votre environnement.

Soyez préparé, apprenez à réagir, à vous protéger et à protéger les autres.

NL

Dit is een nooduitgang.

In het geval van een terroristische aanval, gebruik het.

Scan uw omgeving.

Wees voorbereid en leer hoe te reageren en uzelf en anderen te beschermen.

## 03. this is not a sportsbag

# EN

THIS IS NOT A SPORTSBAG.

This is an unattended baggage.

Be aware of suspicious packages around you and stay away.

Scan your surroundings.

Be prepared and learn how to react and protect yourself and others.



# FR

CECI N'EST PAS UN SAC DE SPORT.

Il s'agit d'un bagage non surveillé.

Faites attention aux colis suspects autour de vous et restez à l'écart.

Scrutez votre environnement.

Soyez préparé, apprenez à réagir, à vous protéger et à protéger les autres.

# NL

Het is onbeheerde bagage.

Wees u bewust van verdachte pakjes om u heen en blijf weg.

Scan uw omgeving.

Wees voorbereid, leer te reageren, bescherm uzelf en anderen.

## 05. this is not a van

# EN

THIS IS NOT A VAN.

This is a potential threat.

Be aware of suspicious vehicles and get out of the way.

Scan your surroundings.

Learn how to react and protect yourself and others.



# FR

CECI N'EST PAS UN VAN.

Ceci est une menace potentielle.

Soyez conscient des véhicules suspects et écartez-vous en.

Scrutez votre environnement.

Soyez préparé, apprenez à réagir, à vous protéger et à protéger les autres.

# NL

DIT IS GEEN BESTELWAGEN.

Dit is een mogelijke dreiging.

Wees u bewust van verdachte voertuigen om u heen en blijf weg.

Scan uw omgeving. Wees voorbereid.

Leer hoe te reageren, bescherm Uzelf en anderen.

# copywriting

## Portugal

### 01. this is not a backpack

#### EN

THIS IS NOT A BACKPACK.

This is an unattended baggage.

Be aware of suspicious packages around you and stay away.

Scan your surroundings.

Be prepared and learn how to react and protect yourself and others.



#### PT

ISTO NÃO É UMA MOCHILA.

Isto é um objeto pessoal abandonado.

Esteja atento a objetos suspeitos à sua volta e mantenha-se distante.

Observe o ambiente à sua volta.

Esteja preparado, aprenda a reagir e a proteger-se. A si e aos outros.

## 02. this is not a sign EN

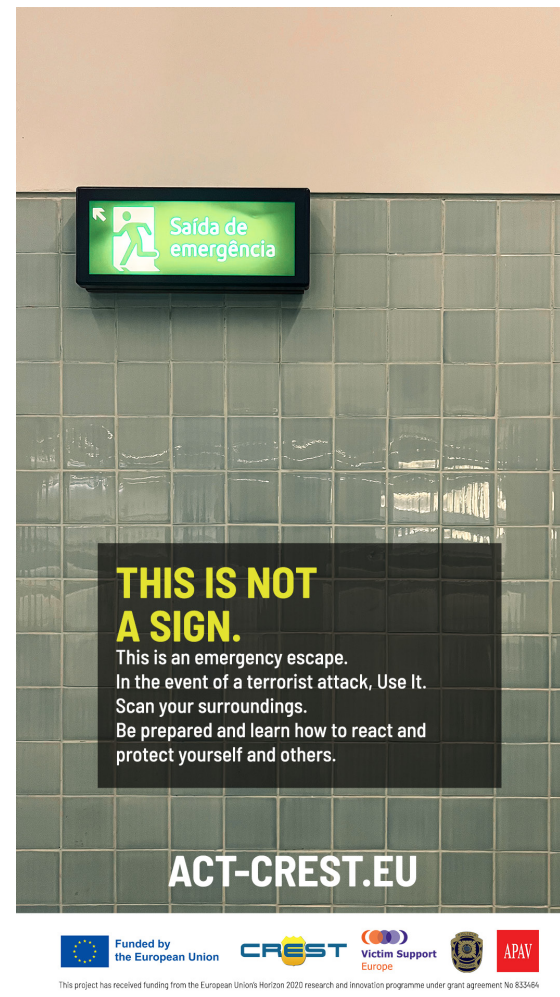
THIS IS NOT A SIGN.

This is an emergency escape.

In the event of a terrorist attack, Use It.

Scan your surroundings.

Be prepared and learn how to react and protect yourself and others.



## PT

ISTO NÃO É UM SINAL de aviso.

É uma saída de emergência.

Em caso de ataque terrorista, utilize-a.

Observe o ambiente à sua volta.

Esteja preparado, aprenda a reagir e a proteger-se. A si e aos outros.

## 03. these are not urban seats

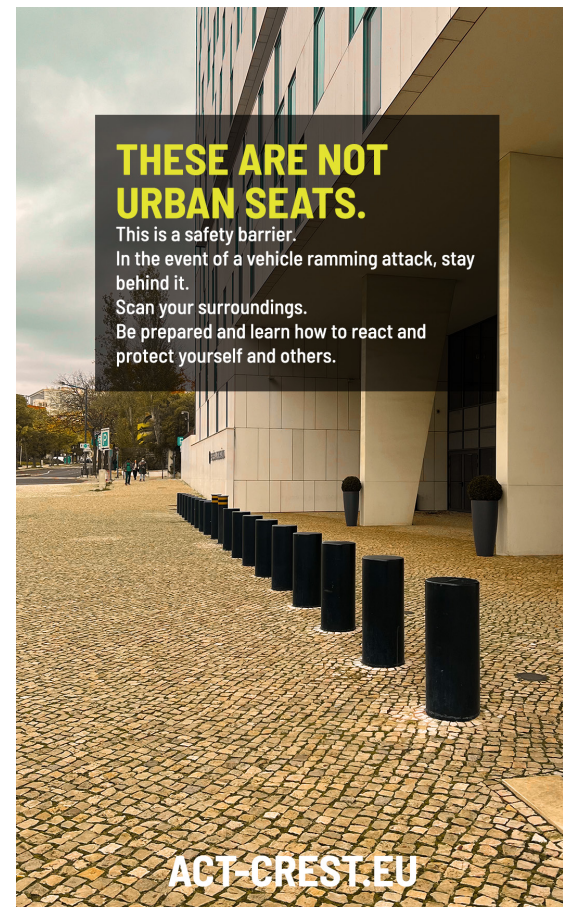
# EN

THESE ARE NOT URBAN SEATS.

This is a safety barrier.

In the event of a vehicle ramming attack, stay behind it.

Be prepared and learn how to react and protect yourself and others.



# PT

ISTO NÃO SÃO BANCOS.

São barreiras de segurança.

Em caso de ataque com recurso a veículos, mantenha-se atrás deles.

Esteja preparado, aprenda a reagir e a proteger-se. A si e aos outros.

04, 05, 08, 09. this is not a sportsbag

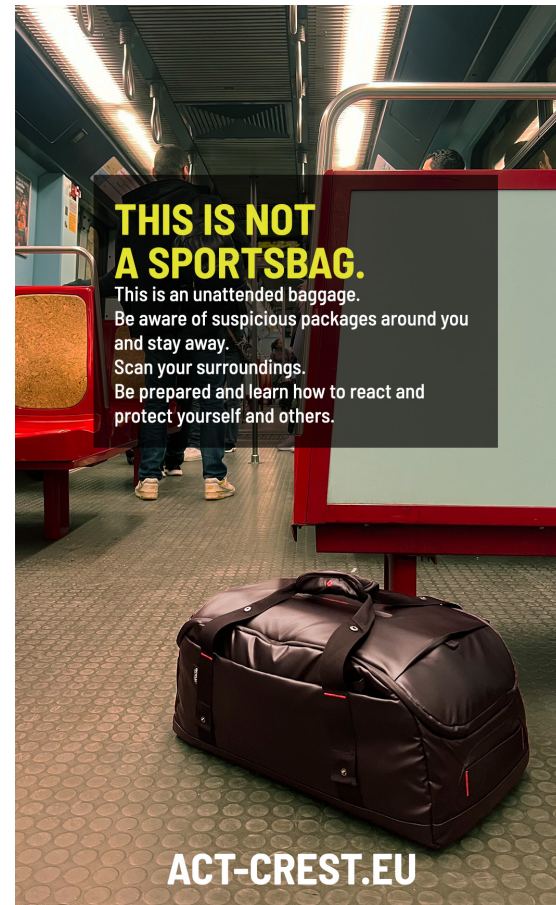
EN

THIS IS NOT A SPORTSBAG.

This is an unattended baggage.

Be aware of suspicious packages around you and stay away.

Scan your surroundings. Be prepared and learn how to react and protect yourself and others.



PT

ISTO NÃO É UM SACO DE DESPORTO.

Isto é um objeto pessoal abandonado.

Esteja atento a objetos suspeitos à sua volta e mantenha-se distante.

Esteja preparado, aprenda a reagir e a proteger-se. A si e aos outros.

## 06. this is not a tree

# EN

THIS IS NOT A TREE

This is a shield.

In the event of a terrorist attack, hide behind it.

Scan your surroundings.

Be prepared and learn how to react and protect yourself and others.



# PT

ISTO NÃO É UMA ÁRVORE.

Isto é um escudo protetor.

Em caso de ataque terrorista, esconda-se atrás dele.

Observe o ambiente à sua volta.

Esteja preparado, aprenda a reagir e a proteger-se. A si e aos outros.



## 07. this is not a van EN

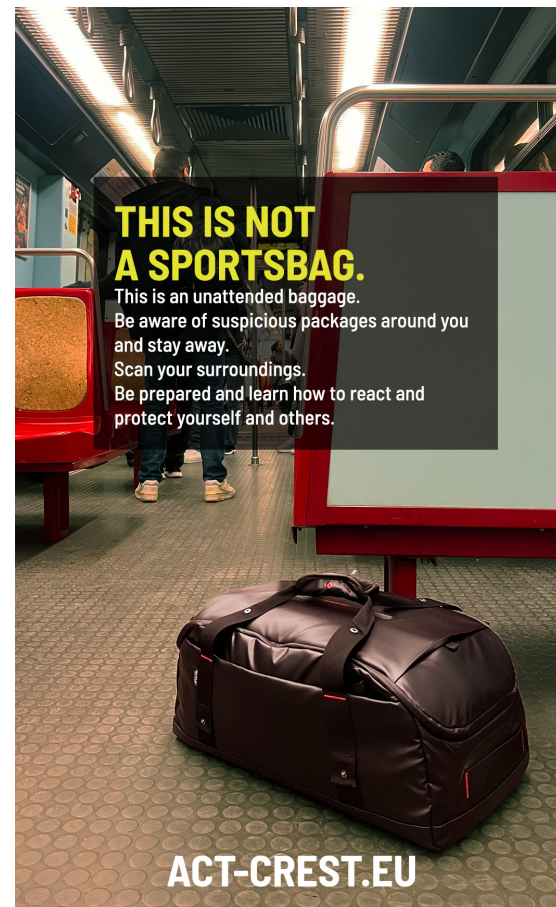
THIS IS NOT A VAN.

This is a potential threat.

Be aware of suspicious vehicles and get out of the way.

Scan your surroundings. Be prepared.

Learn how to react and protect yourself and others.



## PT

ISTO NÃO É UMA CARRINHA.

Isto é uma eventual ameaça.

Esteja atento a veículos suspeitos e mantenha-se longe deles.

Observe o ambiente à sua volta.

Esteja preparado, aprenda a reagir e a proteger-se. A si e aos outros.

# 04. list of hashtags

Belgium - EN

## general

#TerrorismAwareness  
#StayAlert  
#CounterTerrorism  
#EmergencyPreparedness  
#ReportSuspiciousActivity  
#SeeSomethingSaySomething  
#PreventTerrorism  
#AntiTerrorism  
#UnitedAgainstTerrorism  
#NotTerrorism  
#StopTerrorism  
#TerrorismIsNotReligion  
#StayInformed  
#StayVigilant

#SafetyFirst  
#ProtectYourself  
#SurviveAndThrive  
#CommunityResilience  
#PrepareAndRespond  
#EuropeAgainstTerrorism

## belgium

#BelgiumAgainstTerrorism  
#StaySafeBelgium  
#AlertBelgium  
#TerrorismBelgium  
#BelgiumSecurity  
#BelgiumPreparedness  
#BrusselsSecurity

## Belgium - NL

### general

#TerrorismeBewustzijn  
#WeesAlert  
#TegenTerrorisme  
#Noodvoorbereiding  
#VerdachteActiviteitMelden  
#ZieletsZeglets  
#TerrorismeVoorkomen  
#AntiTerrorisme  
#SamenTegenTerrorisme  
#NietTerrorisme  
#StopTerrorisme  
#TerrorismelsGeenReligie  
#BlijfGeïnformeerd  
#BlijfWaakzaam

#VeiligheidVoorop  
#BeschermJezelf  
#OverleefEnHerstel  
#GemeenschapsVeerkracht  
#VoorbereidenEnReageren  
#EuropaTegenTerrorisme

### belgium

#BelgiëTegenTerrorisme  
#BlijfVeiligBelgië  
#AlarmBelgië  
#TerrorismeBelgië  
#VeiligheidBelgië  
#VoorbereidBelgië  
#BrusselVeiligheid

## Belgium - FR

### general

#SensibilisationAuTerrorisme  
#RestezVigilant  
#ContreLeTerrorisme  
#Préparation  
#Urgence  
#SignalerUneActivitéSuspecte  
#VoirQuelqueChoseDireQuelqueChose  
#PrévenirLeTerrorisme  
#ContreLeTerrorisme  
#UnisContreLeTerrorisme  
#PasLeTerrorisme  
#StopTerrorisme  
#LeTerrorisme  
#ResterInformé  
#ResterVigilant

#SécuritéAvantTout  
#ProtégezVous  
#SurvivreEtRéussir  
#RésilienceCommunautaire  
#PréparerEtRéagir  
#EuropeContreLeTerrorisme

### belgium

#BelgiqueContreLeTerrorisme  
#RestezEnSécuritéBelgique  
#AlerteBelgique  
#TerrorismeBelgique  
#SécuritéBelgique  
#PréparationBelgique  
#SécuritéBruxelles

# 04. list of hashtags

Portugal - EN

## general

#TerrorismAwareness  
#StayAlert  
#CounterTerrorism  
#EmergencyPreparedness  
#ReportSuspiciousActivity  
#SeeSomethingSaySomething  
#PreventTerrorism  
#AntiTerrorism  
#UnitedAgainstTerrorism  
#NotTerrorism  
#StopTerrorism  
#TerrorismIsNotReligion  
#StayInformed  
#StayVigilant

#SafetyFirst  
#ProtectYourself  
#SurviveAndThrive  
#CommunityResilience  
#PrepareAndRespond  
#EuropeAgainstTerrorism

## portugal

#PortugalAgainstTerrorism  
#StaySafePortugal  
#AlertPortugal  
#TerrorismPortugal  
#PortugalSecurity  
#PortugalPreparedness  
#LisbonSecurity

## Portugal - PT

### general

#ConsciênciaTerrorismo  
#FiqueAlerta  
#ContraOTerrorismo  
#PreparaçãoDeEmergência  
#RelatoDeAtividadesSuspeitas  
#VejaAlgoDigaAlgo  
#PrevenirOTerrorismo  
#ContraOTerrorismo  
#JuntosContraOTerrorismo  
#NãoAoTerrorismo  
#PareOTerrorismo  
#TerrorismoNãoÉReligião  
#MantenhaSeInformado  
#MantenhaSeVigilante

#SegurançaEmPrimeiroLugar  
#ProtejaSe  
#SobreviverERecuperar  
#ResiliênciaComunitária  
#PrepararEReagir  
#EuropaContraOTerrorismo

### portugal

#PortugalContraOTerrorismo  
#FiqueSeguroPortugal  
#AlertaPortugal  
#TerrorismoPortugal  
#SegurançaPortugal  
#PreparaçãoPortugal  
#LisboaSegura

# thank you

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